

SBM Offshore publishes annual report 2011 and launches its new brand and visual identity

28 March 2012

New Global Brand

Today, SBM Offshore launched its new brand and visual identity and is uniting its worldwide group of companies under one globally consistent brand, with one consistent image, vision and strategy.

Our aim is to be the trusted partner of choice in the development of complete offshore floating production solutions for the world's energy companies. We believe we are uniquely positioned in the market because we offer unrivalled expertise within the full product life cycle of the floating production sector – from engineering to construction, procurement, installation, operations and product life extension. We will refocus on growth in our core product line of FPSOs and associated products and services.

Visit www.sbmoffshore.com to learn more about the new SBM Offshore and read our on-line 2011 Annual report at www.sbmoffshore-annualreport.com/2011/ and Agenda for the AGM 2011, also published today.

Annual Report 2011

SBM Offshore today published its Annual Report 2011. It is the first time the Company publishes the report as a fully integrated on-line version under the new identity, combining Annual Report and Sustainability Report into one.

The 2011 Annual Report is available to shareholders and other interested parties via this internet link: www.sbmoffshore-annualreport.com/2011/.

Agenda AGM 2012

SBM Offshore today published the Agenda for the Annual General Meeting of Shareholders which will take place on 16 May 2012 at the De Doelen Convention Centre in Rotterdam, beginning at 14:30 hours CET.

The Agenda for the Annual General Meeting for Shareholders is available to shareholders or other interested parties on the Company's website www.sbmoffshore.com.

Financial Agenda	Date	Year
Trading Update Q1 2012 - Press Release (07.30 CET)	16 May	2012
Annual General Meeting of Shareholders (Rotterdam)	16 May	2012
Half-year Results 2012 - Press Release (07.30 CET)	16 August	2012
Half-year Results 2012 - Analysts Presentation (Amsterdam)	16 August	2012
Trading Update Q3 2012 - Press Release (07.30 CET)	15 November	2012



Corporate Profile

SBM Offshore N.V. provides floating production solutions to the offshore energy industry, over the full product life-cycle. The Company is market leading in leased floating production systems with multiple units currently in operation, and has unrivalled operational experience in this field.

The Company's main activity is the design, supply, installation and operation of Floating Production, Storage and Offloading (FPSO) vessels. These are either owned and operated by the Company and leased to our clients or supplied on a turnkey sale basis.

The Company has built over several years a large in-house engineering, procurement and project management capability, to ensure consistency from project to project, and so enable a continuous improvement process for enhancement of product quality.

Headquartered in Schiedam, the Company employs over 6,200 people worldwide, who are spread over seven execution centres, eight operational shore bases, several construction yards and the offshore fleet of vessels.

The Board of Management
Schiedam, 28 March 2012

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